



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1354029
Schedule Dates 08/14/12-08/17/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SHERROD BROWN (446687)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments 8ROWN FOR SENATE
JARED SALLES

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09790213
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,023.75
Net Total \$5,801.25
Sales Tax

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Aug. 2012	13	\$6,825.00
Grand Total:	13	\$6,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/14/12-08/17/12	2	:30	6:58A- 8A (EST)	5		X	X	X	X			5	\$450.00	\$2,250.00	Columbus (WSYX)	GOOD MORNING AM	8/13/12
2.0	Normal Line / SPOT (2)	08/14/12-08/17/12	2	:30	4P- 5P (EST)	5		X	X	X	X			5	\$450.00	\$2,250.00	Columbus (WSYX)	JUDGE JUDY	8/13/12
3.0	Normal Line / SPOT (3)	08/14/12-08/17/12	2	:30	11:01P- 11:30P (EST)	3		X	X	X	X			3	\$775.00	\$2,325.00	Columbus (WSYX)	NEWS	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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